



clinically supported  
private label  
food supplements.



# business model.

1



A portfolio of premium, clinically supported products is ready for you to launch.  
**Products with market-leading potential. Proven.**

2



We manufacture the products in our own facility, with your packaging design.  
**For launch under your brand.**

3



You receive full support, documentation, even educative sessions. And a dedicated consultant for every step of the way.  
**We cover our part, so you can focus only on your consumers.**



# why our products?



**cutting edge.**  
developed to stand out

**clinical support.**  
based on clinicals, not promises

**user experience.**  
awarded taste, friendly forms

**stability.**  
research, not recalls



IRON DEFICIENCY



WOMEN'S HEALTH



IMMUNITY



SLEEP



URINARY TRACT



PREDIABETES



EYE HEALTH



BONE



FERTILITY



PAIN

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# why our service?

We pick up the phone. We're realistic with timelines. If we don't have an answer right away, we'll say so and do everything in our power to get it. It's in our interest to work with you on the long term.



**business development.**  
dedicated contact, responsive team



**regulatory service.**  
experience from 40+ markets



**scientific support.**  
providing studies, answers, and education



**marketing consultancy.**  
best practices from previous launches



# global presence.



**+40**  
MARKETS

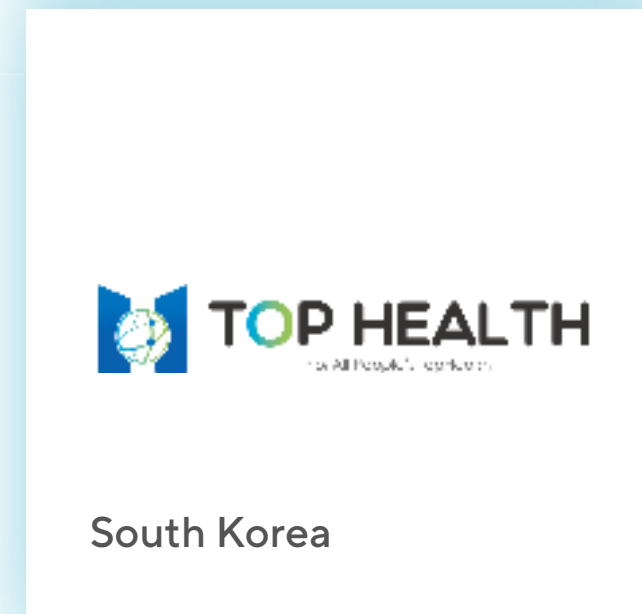
**+100**  
PARTNERS

**+170**  
SKUs

# why our partnerships work?

## we work with companies:

- with established pharmaceutical or food supplement brands
- focused on premium products, not price-driven commodities
- strong in promotion through medical detailing



## we provide partners with:

- clinically supported products & clinical data that convinces doctors
- taste, effect, and user experience that create consumer retention
- service that saves our partners time and focus



*The process from start to finish has been effortless. Communication, reliability, and expertise are three things that come to mind when I think about PharmaLinea. They raise the bar for private label and deliver high quality finished products.*

**Caitlyn Vanderhaeghe**  
President and CEO



Canada

# leading cases.

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If you have an established brand and sales channels, we provide you with the product and support you need for a leading position. Our products worldwide solve both consumer and client needs in very different markets - here are the success cases that attest to that.



## territory

A market in the European Union

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## key results

no. 1 iron supplement in the market  
49% market share  
selling over 400.000 units/year



## territory

A market in the CIS region

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## key results

no. 1 UTI supplement in the market  
selling over 500.000 units/year  
selling 60.000 units/month already after 1 year



## territory

A market in Southeast Asia

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## key results

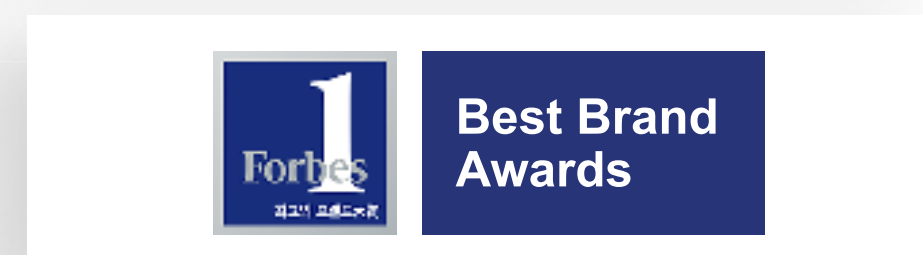
no. 1 K2+D3 product in the market  
selling over 2 million units/year  
30% market share

# recognition.

## We are:

- one of 15 leading companies in the Vitafoods Steering Committee
- recipients of several awards for the taste of our products
- recipients of a NutraIngredients-Asia Award
- regularly invited to share our expertise for leading industry media

**Our partners** received a Forbes award for their supplement brand, supplied by PharmaLinea.





part of HCG.

# HCG

HEALTH CHAIN GROUP

A group of closely connected companies, active in several areas of the nutraceutical industry.

HCG enables PharmaLinea access to information along the entire chain, complete control of premium ingredient supply, and quality of production.

 hermes consilium

Exclusive distribution of best quality ingredients in Central & Eastern Europe.

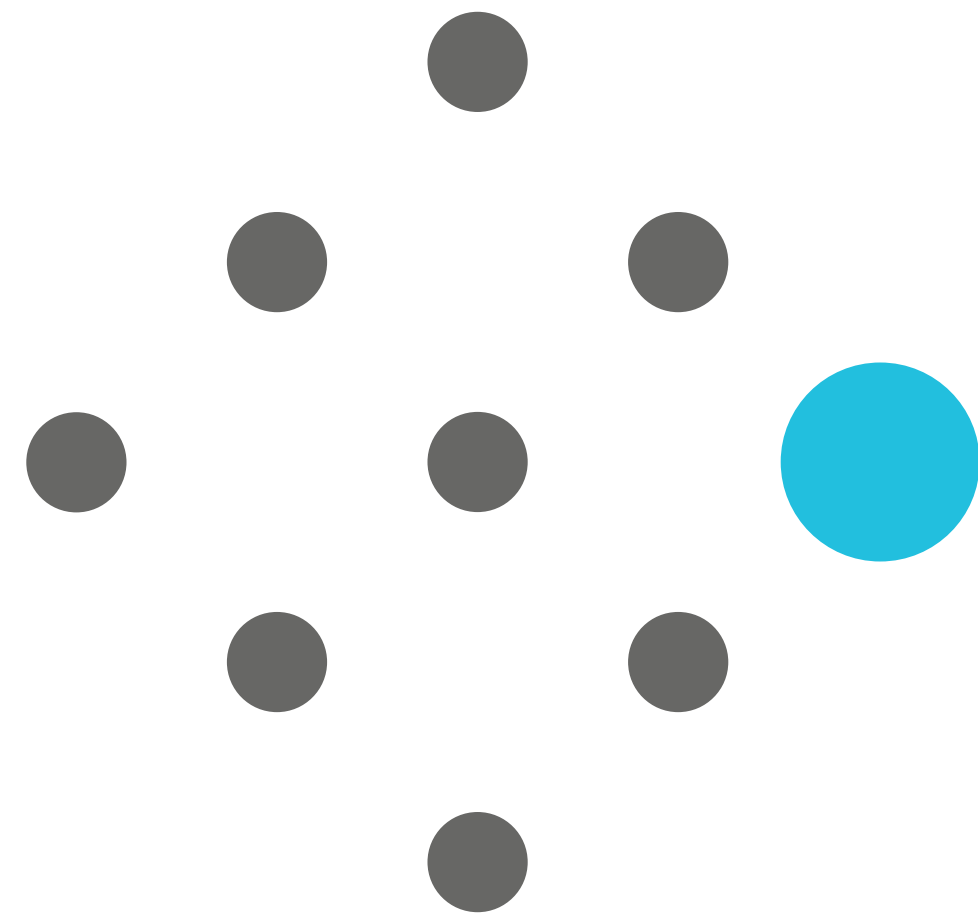
 **pharmaLinea**  
unique in private label

Development of clinically supported private label food supplements for global markets.

 **ergopharma**

Excellence in manufacturing, packaging and analysis of food supplements.





**PharmaLinea Ltd.**

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